

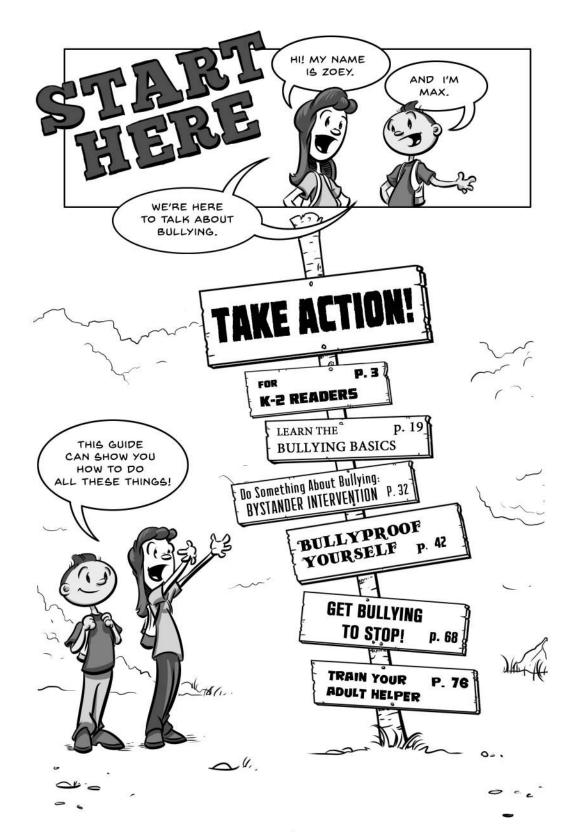
## HEY!

DO YOU WANT TO DO SOMETHING ABOUT BULLYING?

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THERE'S LOTS YOU CAN DO. JUST TURN THE PAGE!



# K-2 READERS



YOU'VE PROBABLY HEARD THE WORD "BULLYING." BUT WHAT EXACTLY IS IT?

IT IS ALSO WHEN ONE PERSON TURNS FRIENDS AGAINST ANOTHER PERSON.

BULLYING IS
WHEN SOMEONE
IS MEAN TO ANOTHER
PERSON AGAIN AND
AGAIN.





SOME PEOPLE BULLY JUST BECAUSE THEY CAN; IT MAKES THEM FEEL GOOD. OTHERS DO IT BECAUSE THEY ARE MAD AT THE PERSON THEY ARE BULLYING.



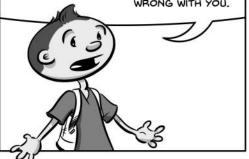
"BULLYING" IS NOT THE SAME AS "BOTHERING," WHEN SOMEONE IS BEING ANNOYING.



WHEN SOMEONE IS BEING ANNOYING, YOU CAN SIMPLY ASK THAT PERSON TO STOP.



BUT BULLYING IS WHEN SOMEONE BEING MEAN TO YOU MAKES YOU FEEL SAD, SCARED, OR LIKE THERE IS SOMETHING WRONG WITH YOU.



BULLYING IS ALSO WHEN YOU FEEL LOST AND ALONE BECAUSE SOMEONE MADE YOUR FRIENDS STOP LIKING YOU.



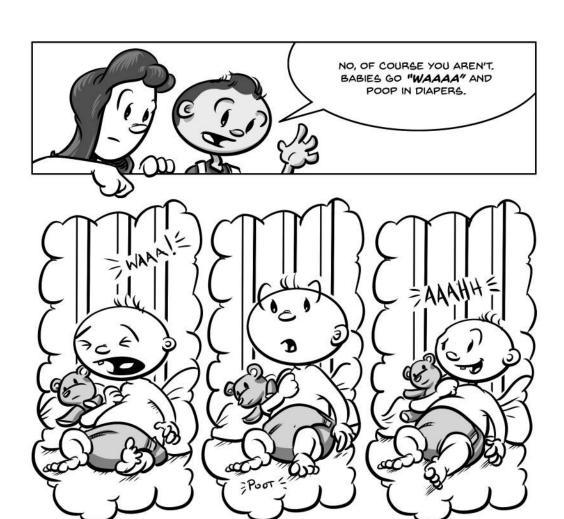
## If Name-calling Makes You Upset

















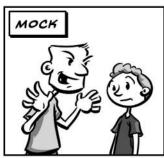




# BULLYING BASICS

LET'S
TALK ABOUT THE
BASICS OF BULLYING.
WHAT EXACTLY IS
BULLYING?

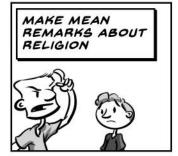








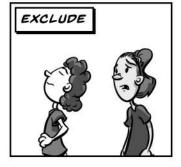






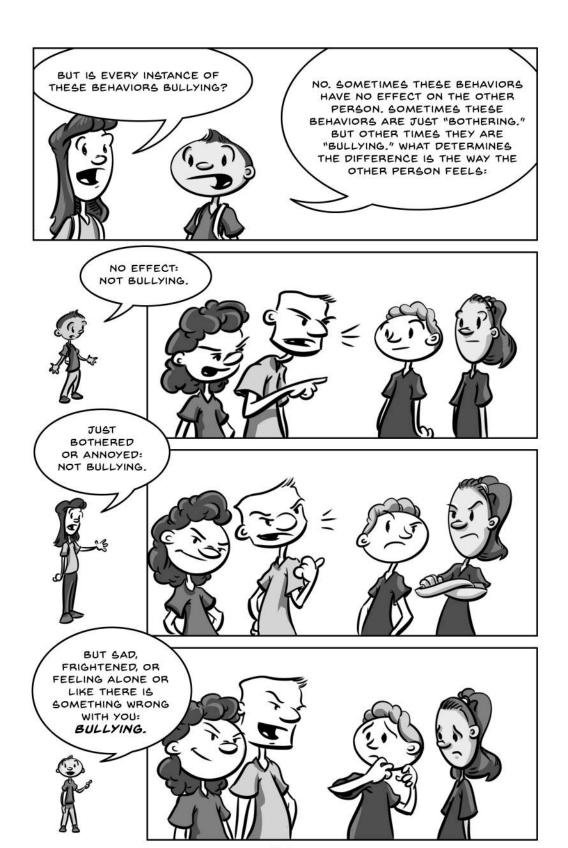












# Important Definitions

DON'T WORRY, THERE WON'T BE A QUIZ! BUT THESE WORDS WILL BE USED THROUGHOUT THE GUIDE, SO IT HELPS TO KNOW THEM.



WE DON'T CALL THE PERSON A "BULLY" SINCE THAT TERM IS A LABEL AND DOES NOT FULLY DESCRIBE THE PERSON.

AGGRESSOR:

Person who does the bullying.

"AGGRESSOR" IS USED BECAUSE THE PERSON DOING THE BULLYING IS USING "AGGRESSIVE" BEHAVIOR. AND BECAUSE ANYONE CAN USE AGGRESSIVE BEHAVIOR, ANYONE CAN BE AN AGGRESSOR.

A TARGET IS THE PERSON WHO IS HARMED BY THE BULLYING BEHAVIOR.

TARGET:

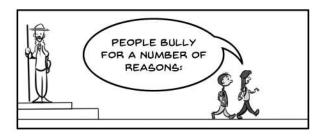
Person who is being bullied.

ANYONE CAN BE A TARGET

OF BULLYING BEHAVIOR, SO A MORE ACCURATE TERM FOR A PERSON HARMED BY BULLYING IS "AFFECTED TARGET." BUT TO KEEP THINGS SIMPLE, FOR THE REST OF THE GUIPE, WE'LL SIMPLY CALL A PERSON HARMED BY BULLYING A "TARGET."

Why Do People Bully?





To RETALIATE

for an actual or perceived

offense

TO GET A FEELING OF POWER OVER ANOTHER PERSON

TO EXCLUD 1

IN ORDER TO REAFFIRM A GROUP'S MEMBERSHIP OR MAKE SOMEONE FEEL LIKE HE OR SHE NO LONGER BELONGS

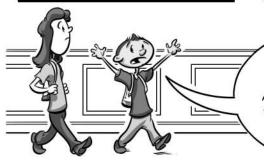
As a way
for the
aggressor
to
GET
SOMETHING

TO BE MORE POPULAR OR MAKE NEW FRIENDS

Because of an ANGER PROBLEM or other psychological condition

For fun and to MAKE OTHERS LAUGH,

which gives a feeling of being superior



UNFORTUNATELY,
BECAUSE BULLYING
IS HUMAN, IT IS HERE TO STAY.
ALTHOUGH AGGRESSIVE BEHAVIOR
CANNOT BE STOPPED, THERE ARE
THINGS YOU CAN DO TO STOP
BULLYING. READ ON!

#### How People Bully and the



#### They Don't Want You to Know

KNOWING HOW BULLYING WORKS IS IMPORTANT, AS IT THEN ALLOWS INTENDED TARGETS TO PREVENT IT FROM HAPPENING IN THE FIRST PLACE AND TO STOP IT FROM HAPPENING IF IT IS IN PROGRESS.



### AGGRESSORS SCARE TARGETS BY

PHYSICAL INTIMIDATION

MAKING THEM THINK THEY WILL BE PHYSICALLY HARMED.



.. STAND IN AN INTIMIDATING WAY ... ... GIVE MEAN LOOKS ..



TARGET.

THIS IS TYPICAL OF "BOY BULLYING."



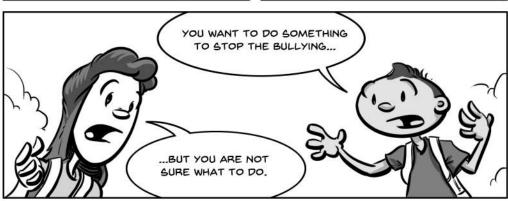
BUT HERE'S THE SECRET:

#### DOING SOMETHING ABOUT BULLYING: BYSTANDER INTERVENTION





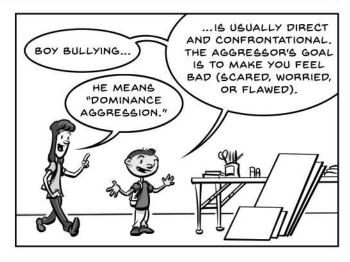




### BULLYPROOF YOURSELF:

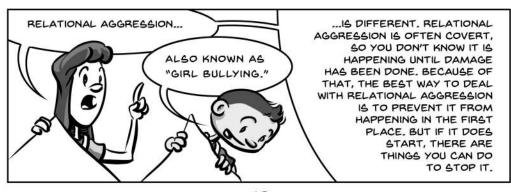
How to Keep Others from Bullying You

LET'S TALK ABOUT HOW YOU CAN STOP SOMEONE FROM BULLYING YOU.



THE BULLYING BEHAVIOR SUCCEEDS WHEN IT MAKES YOU FEEL BAD (AND THE AGGRESSOR CAN SEE IT) AND FAILS WHEN IT DOES NOT. SO HOW YOU REACT TO THE BULLYING DETERMINES WHETHER OR NOT IT SUCCEEDS. IF YOU DON'T FEEL BAD, OR FEEL BAD BUT DON'T SHOW IT, THE AGGRESSOR GETS NO SATISFACTION AND THE BULLYING FAILS.





#### GETTING BULLYING TO STOP!

YOU'RE BEING BULLIED. IT'S HARD TO ADMIT, EVEN TO YOURSELF. YOU MAY FEEL LIKE THERE IS SOMETHING WRONG WITH YOU OR THAT THE BULLYING IS YOUR FAULT. YOU MAY FEEL LIKE YOU ARE WEAK OR UNPOPULAR. YOU MAY HAVE LOST YOUR FRIENDS, OR FRIENDS MAY NOW BE EXCLUDING YOU, AND YOU HAVE NO IDEA WHY. YOU MAY FEEL LOST, ALONE, OR SCARED. WHAT SHOULD YOU DO?





FIRST, YOU NEED TO REALIZE THAT

THE BULLYING IS NOT YOUR FAULT.

NO MATTER WHO YOU ARE, WHERE YOU

ARE FROM, WHAT YOU LOOK LIKE, OR

WHAT YOU BELIEVE IN, NO ONE DESERVES

TO BE BULLIED. YOU ARE BEING BULLIED

BECAUSE SOMEONE OR A GROUP OF

PEOPLE ARE BEING MEAN TO YOU.

SECOND, YOU NEED TO BELIEVE
THAT YOU ARE NOT FLAWED. IF YOUR
AGGRESSOR MAKES FUN OF SOME PART OF
YOU--FOR EXAMPLE, A PART OF YOUR BODY,
YOUR ETHNICITY, OR YOUR RELIGION--THAT
DOES NOT MEAN ANYTHING IS WRONG WITH
YOU. EVERYBODY IS UNIQUE IN SOME WAY,
EVEN AGGRESSORS! BUT AGGRESSORS WILL
USE ANYTHING AS AN EXCUSE TO BULLY. SO
YOU MUST UNDERSTAND AND BELIEVE THAT
YOU AREN'T FLAWED; THE AGGRESSOR
JUST WANTS TO HAVE AN EXCUSE
FOR BEING MEAN.



## TRAINING YOUR ADULT HELPER

SIT, DAD! NOW ROLL OVER!



GETTING ADULT HELP CAN BE ONE OF THE MOST EFFECTIVE WAYS TO GET BULLYING TO STOP.



IF THE BULLYING GETS REALLY BAD, IT'S BEST TO HAVE AN ADULT ON YOUR SIDE. PARENTS AND TEACHERS WANT
TO STOP BULLYING. BUT SOMETIMES
THEY AREN'T AWARE IT IS
HAPPENING, EVEN IF THEY SEE
THE AGGRESSIVE BEHAVIOR.
YOU NEED TO TELL THEM!

TALKING WITH
AN ADULT CAN MAKE YOU
FEEL BETTER, YOU CAN BOTH
TALK ABOUT WHAT TO DO,
AND THE ADULT CAN TAKE
ACTION IF NECESSARY.

HOWEVER, YOU MAY
ACTUALLY NEED TO TRAIN
YOUR ADULT HELPER! SOME
ADULTS HAVE NO IDEA WHAT
TO DO, AND THEY MAY GIVE



YOU CAN TRAIN
AN ADULT HELPER
YOURSELF JUST READ
THE NEXT SECTION
TOGETHER.

OKAY, DAD,
NOW SHAKE!

# HEY, ADULT!

IF A YOUNG PERSON HAS JUST PRESENTED YOU WITH THIS BOOK, THIS PERSON HAS A PROBLEM AND NEEDS YOUR HELP. PLEASE PLEASE PLEASE SIT WITH THIS PERSON AND READ THIS SECTION. THIS PERSON NEEDS YOUR SUPPORT, AND THE NEXT FEW PAGES WILL TELL YOU HOW YOU CAN DO IT. ARE YOU SITTING WITH THE PERSON IN A QUIET ROOM WITH NO DISTRACTIONS?

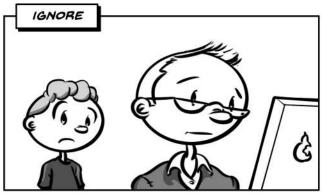
IF SO, PLEASE CONTINUE READING. WE'RE MAX AND ZOEY,
AND WE'RE HERE TO TALK ABOUT THE
WRONG WAYS AND RIGHT WAYS TO
HELP SOMEONE WHO IS
BEING BULLIED.

# HELPING SOMEONE AFFECTED BY BULLYING



Wrong Ways to Respond





DISMISS PROBLEM AS UNIMPORTANT

ADULTS SOMETIMES DON'T LISTEN.



IF IT ISN'T
IMPORTANT, WHY
WOULD WE BRING
IT UP?



#### LEGAL MUMBO JUMBO SECTION

ALL NAMES, PEOPLE, AND PLACES MENTIONED, DESCRIBED, AND DEPICTED IN THIS BOOK ARE FICTIONAL. ANY RESEMBLANCE TO ACTUAL NAMES, PEOPLE, AND PLACES IS ENTIRELY COINCIDENTAL.

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#### MORE INFORMATION

THIS COMIC IS A COMPONENT OF THE CIRCLEPOINT BULLYING PREVENTION PROGRAM, A COMPREHENSIVE PROGRAM FOR SCHOOLS AND ORGANIZATIONS THAT EMPOWERS ALL COMMUNITY MEMBERS WITH ROLE-APPROPRIATE ACTIONS AND STRATEGIES TO PREVENT, REDUCE, AND STOP BULLYING THAT WORK AT THE INDIVIDUAL, PEER GROUP, ORGANIZATION, AND COMMUNITY LEVELS. FOR MORE INFORMATION ON THE PROGRAM AND MATERIALS, INCLUDING A FREE BULLYING PREVENTION GUIDE FOR PARENTS, PLEASE VISIT THE CIRCLEPOINT PROGRAM WEBSITE.

WWW.CIRCLEPOINTPROGRAM.ORG



#### What YOU Can Do About Bullying By Max & Zoey

#### **Publication Information**

#### Reviews:

"An empowering comic book focuses on how to prevent and deal with bullying. . . Appealing, concrete, and easy-to-follow suggestions for kids—and adults—in dealing with challenging relationships." - *Kirkus Reviews* 

"A very well designed book to help youth learn bullying prevention strategies through a decision-making process as they go through the book." - Ming Sun, MPH, MCHES, Health Educator, Massachusetts General Hospital Community Health Associates

"[The book] enabled me to provide such important information to my students in a way that was engaging and fun for them." - Tara Williams, MA/CAGS, School Psychologist, Woburn Public Schools, Massachusetts

**Summary:** This comic book-style guide teaches students in grades 3–6 how to prevent and stop bullying on their own or with adult help. Ostensibly written by the two title characters, the guide covers bullying basics, ways to get bullying to stop (for both targets and bystanders), what to do if you are being bullied, and how to get an adult to help the right way. The two title characters explain and demonstrate the concepts, providing students with easy-to-follow examples they can apply to their own bullying problems. The guide also contains a special section for students in grades K–2, designed to be read with an adult, which covers friendship basics and prepares students for the aggression they will face in the upper grades. The guide is designed to appeal to boys and girls and covers both dominance and relational aggression. Note: black and white illustrations.

**ISBNs, Specs, and Price:** 978-0-9970221-3-1, paperback, 84 pages, 6x9 inches, \$5.99

**To Order:** Available direct from CirclePoint via purchase order, Follett, Brodart, Ingrams, Baker & Taylor, Amazon, B&N, and other distributors and retailers

**Note:** A parallel guide (non-illustrated), titled *All About Bullying*, covering the same information as *What YOU Can Do About Bullying By Max & Zoey*, is available for students in grades 7–12.